CURVES AHEAD: CKU Launches Seductive Comfort

BEHIND THE BUSINESS
Our Brand Names Hit Home With Customers in China

Worldcast Sends ONE Powerful Message

Interns Get an Up-Close Look at Warnaco’s Business and Values
Swimwear Dives In to Fight a Deadly Disease

according to the College Board, the average cost of a year’s tuition, room and board and other school-related fees at a private U.S. college last year was $22,541 and experts predict that number to increase at a rate of about 5 percent per year. It’s a challenge for today’s college students—and an opportunity for Warnaco.

As part of our ongoing relationship with New York’s Fashion Institute of Technology (FIT), which has produced many of Warnaco’s talented employees, we recently announced the recipients of our 2008-2009 Warnaco Inc. Group Scholarships. The two winners—International Trade and Marketing (ITM) majors John Garcia and Andrea Reyes—will each receive more than $4,000 toward the remainder of their education.

Building Our Industry’s Brightest

Meet this year’s recipients:

JOHN GARCIA juggles his ITM studies with working full-time as a project manager at a Hispanic advertising agency. He has studied in Europe, worked in Central America and organized a team that raised more than $30,000 at a recent AIDS Walk New York. His ITM global marketing professor describes him as “inspiring and motivating.”

ANDREA REYES joined ITM after a six-week teaching stint at an orphanage in Uganda, where she realized the connection between her passion for fashion and philanthropy. She hopes it will one day take her back to Uganda as the founder of a non-profit organization that imports used clothing there, recycles it into home goods or ready-to-wear ladies garments and then exports those goods to other countries. She’s currently working as a technical designer at a swimwear company. Also, after she graduates next year, she plans to continue studying global fashion management at FIT.

Mike’s not the only one who realizes how big of an impact Warnaco associates can make when working together. President of Speedo North America Paula Schneider believes as part of the Warnaco family, it’s important that the company’s three divisions support one another. “Speedo USA is part of the Warnaco family of companies, which is why we are encouraging as many of our extended family to swim and donate for nets,” she says. Warnaco associates from Milford and New York also participated from their respective locations—bringing Warnaco’s total donations to $8,927—an amount that will protect 3,570 children. The Warnaco Foundation has since pledged to match that amount, which will protect even more children and gives associates worldwide one more thing to be proud of.