2006 ITM Award Benefit for Scholarships
Honoring Joe Gromek, President & CEO, The Warnaco Group

Benefit Journal Advertisers

TECHNICAL SPECIFICATIONS
1. Provide camera ready, black and white art work. (Journal ads are output in black and white.)
2. Specify the size your advertisement. The maximum copy space for pages in the benefit journal are as follows:
   - Full page – 8 ½” x 11” no bleed (Trim size – 7 ½” x 10”)
   - Half page – 8 ½” x  5 ½” no bleed (Trim size – 7 ½” x 4 ½”)
3. Complete the contact information and payment sections below, including a copy of the form with your art work.
4. Submit art work by Monday, September 11, 2006. (Blow in insertions can be accommodated up to Tuesday, September 19th for inclusion in the benefit journal.)

PAYMENT AUTHORIZATION
All proceeds from the benefit journal fund academic scholarships for ITM students. The cost of your advertisement in the benefit journal is tax deductible to the fullest extent allowable by law.

Placement options: □ Back cover advertisement @ $2,000  □ Full page advertisement @ $950
    (check one)  □ Inside cover advertisement @ $1,500  □ Half page advertisement @ $500

Methods of payment: Check, Visa, MasterCard & American Express are accepted.

Please make checks payable to The Educational Foundation for the Fashion Industries and including the words “ITM 2006 Award Breakfast” in the memo section.

● Mail to: EFFI, Fashion Institute of Technology, 227 West 27th Street, Room C204, New York, NY 10001
● Questions, contact FIT’s Educational Foundation at: phone (212) 217-7820; fax (212) 594-9206

Contact information
Name ________________________________________________
Affiliation ___________________________________________
Address ______________________________________________
City ________________  State _______ Zip _________________
Telephone ____________________________________________
Fax ___________________________________________________
Email _________________________________________________

Payment Type/Authorization (Check one.)
□ My check is enclosed.
□ Charge my credit card □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Exp. Date □ □/□ □

Cardholder’s signature _____________________________________________