For Release
August 8, 2006
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FIT HOLDS SECOND ANNUAL SCHOLARSHIP AWARDS BREAKFAST TO BENEFIT INTERNATIONAL TRADE AND MARKETING PROGRAM

Department Celebrates Its Tenth Anniversary This Year

On Tuesday, September 26, 2006, the Fashion Institute of Technology (FIT) will hold its second annual Scholarship Awards Breakfast to support the college’s International Trade and Marketing program. The 2006 Executive Leadership Award will be presented to Joseph Gromek, president and CEO of the Warnaco Group, Inc. The breakfast, which raises scholarship funds, will also mark the tenth anniversary of the International Trade and Marketing department. It will take place from 7:30 to 9:30 am in FIT’s John E. Reeves Great Hall, Seventh Avenue at 28th Street.

Mr. Gromek is receiving the award for his achievement in attaining corporate goals, financial success, and brand expansion in international markets. He will also be honored for setting exemplary standards in career accomplishments, business acumen, and community involvement, as well as serving as a role model for FIT students.

The program in International Trade and Marketing for the Fashion Industries is the only one of its kind in the country. Developed with the assistance of members of the international trade industry and FIT alumni, the curriculum offers courses in US trade policies and world trade, international trade law, international marketing, import/export regulations, international logistics, global sourcing, and international management and finance.

Since its inception, more than 500 students have graduated from the program. They now work worldwide, pursuing careers at such major companies as Polo Ralph Lauren, Liz Claiborne, Inc., Lucent Technologies, and Citibank.

The cost of the event is $200 per person or $1,500 for a table of eight. For further information, the public should contact the Educational Foundation for the Fashion Industries at (212) 217-7820. For further press information, contact the Office of College Relations at (212) 217-7642.
The Fashion Institute of Technology is a college of art and design, business and
technology of the State University of New York (SUNY), with more than forty majors
leading to the AAS, BFA, BS, MA, and MPS degrees.