To facilitate ITM majors’ selection of elective courses, students are encouraged to consider the following “Tracks”, which are an unofficial configuration of elective courses. Regardless of the “track” selected by the student, the degree (diploma) granted by ITM is a “Bachelors of Science in International Trade and Marketing”. See your ITM academic advisor for additional information.

### If you are interested in these jobs:

| --- | --- | --- | --- |

**Consider following “Track 1”:**
- **International Business Management**

**Consider following “Track 2”:**
- **International Trade & Policy Management**

**Consider following “Track 3”:**
- **International Marketing Management**

**Consider following “Track 4”:**
- **International Trade Law & Fashion Law**

**REQUIRED COURSES for all 4 “Tracks”:**
- IN312 International Trade
- IN313 International Business Transactions
- IN322 Global Marketing
- IN323 Import/Export Regulations
- IN433 Global Sourcing
- IN492 International Trade Practicum, or IC491 Senior Internship

**Track 1 – SUGGESTED ELECTIVES:**
- IN434 Int’l Management
- IN443 Int’l Business Strategies & Fashion Law
- IN442 Int’l Finance
- IN324 Int’l Marketing Research

**Track 2 - SUGGESTED ELECTIVES:**
- IN341 Int’l Logistics
- IN441 Int’l Business Law
- IN434 Int’l Management
- IN442 Int’l Finance

**Track 3 - SUGGESTED ELECTIVES:**
- IN324 Int’l Marketing Research
- IN442 Int’l Finance
- IN342 Int’l Corporate Responsibility

**Track 4 - SUGGESTED ELECTIVES:**
- IN441 Int’l Business Law
- IN443 Int’l Business Strategies & Fashion Law
- IN342 Int’l Corporate Responsibility
- IN442 Int’l Finance

Update: 5 (April 13, 2009)